

2012 Hill Country Alliance Photo Contest Rules, Terms and Conditions

Loving and learning about the Hill Country

Now in our 6th year, the HCA photo contest is a wonderful way to explore, learn and teach about the special qualities of the Texas Hill Country. We're not only looking for photography that captures the spectacular beauty of this region, but also illustrations of the rare qualities worth protecting and stories that need to be told.

- ✓ Unique recharge features that are so important to our water supply, habitats for endangered birds, spring fed creeks and streams, native plants, natural stream banks, and great examples of wise land stewardship practices.
- ✓ Unblemished scenic vistas, rare wildlife species, fields of wildflowers and sprawling old oaks, pecans and cypress.
- ✓ Your favorite swimming hole, scenic vista, bend in the river, historic dance hall, state or local park, stretch of roadway, working ranch, rugged landscape, or cultural icon.

Capture what speaks to you and what you're compelled to share with others. Together we can inspire a culture of conservation and a community of informed participants.

Winning photos and Prizes

13 winners will appear in the 2013 HCA Hill Country Calendar. Other photos will be featured throughout the calendar in cameo appearances. In addition to a full page photo feature, winners will receive a cash prize.

Grand Prize: \$300 and the winning photo will grace the 2013 calendar cover
First Prize: \$200
Second Prize: \$150
Third Prize: \$100
All other calendar page winners: \$50

Agreement to release your photos to HCA

Your entry in the contest constitutes your agreement to allow the use of your photos in the HCA calendar, on printed postcards, on the HCA website, HCA promotions and collections of winners, online photo features, promotional cards and publications both online and off, emails and e-newsletters. Entrants retain ownership and all other rights to future use of their photographs. The Hill Country Alliance will have the sole right to judge entrant eligibility and to verify this eligibility for the purpose of selecting contest winners.

Eligibility

HCA's 2012 Photo Contest is open to everyone, except employees of HCA, members of the Hill Country Alliance Board of Directors and their immediate families. Photographers of all ages are encouraged to enter.

Format

- ✓ Photographs should be submitted electronically at 72 ppi high quality jpegs, 1008 pixels wide using the submission form on the HCA website.
- ✓ File size for each photograph submitted cannot exceed 1MB
- ✓ **If chosen as a finalist, images must be submitted in 300 ppi maximum quality jpeg or tiff with a width of 14 inches and a height of 10 inches for printing**
- ✓ All photos must be submitted in either JPEG or TIFF format
- ✓ Only color photos will qualify; no black and white photos will be accepted
- ✓ **Photos must be submitted in horizontal or landscape format as opposed to vertical or portrait orientation to be considered for printing and prizes**
- ✓ Any images not following the above formatting will not be considered

Other Considerations

- ✓ Each contestant may enter a maximum of four photographs
- ✓ Previously published material for which non-exclusive rights were granted may be entered as long as you still warrant that you retain full rights to the photo. You must disclose when and where the photo appeared previously upon submission.
- ✓ Photographs must be taken within the 17 County Hill Country Region ([see map](#))
- ✓ HCA is not responsible for lost or damaged submissions

Release required for identifiable people

If people are identifiable in the photo, the contest participant is responsible for the consent of the parties involved. If a photo is selected for print that includes identifiable persons, the photographer must submit a release form from the person or persons in the image with the name, address, and signature of the parties on the release form.

Judging

Images will be judged on originality, technical excellence, composition and ability to capture the unique flavor of the Hill Country. Decisions made by the judges will be final. The judges will be a panel of qualified artists, photographers and regional leaders, with knowledge and passion about the Hill Country.

The photographs should accurately reflect the subject matter and the scene as it actually appeared. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, correcting the color and adjusting contrast, etc.) will be disqualified.

Deadline

Online entries can be uploaded to the HCA website starting March 1, 2012 and no later than midnight on May 31, 2012. Finalists will be contacted in June and will be requested to submit high resolutions images and release forms if applicable directly to HCA. Winners chosen from the list of finalists will appear in the 2013 calendar to be published in August of 2012.

How to Enter

It's easy. Simply upload your image or images and fill out an entry form on the Hill Country Alliance website – www.hillcountryalliance.org. On our home page, click on Photo Contest and follow the instructions.

Questions and inquiries about the contest or rules can be emailed to info@hillcountryalliance.org