



#### WHAT:

A workshop covering from A-Z how developers can create profitable sustainable developments while gaining a competitive marketing advantage

#### WHEN:

Friday, October 28, 2011;  
8:30 am - 3:15 pm

#### WHERE:

Pearl Brewery Studio  
200 E. Grayson Street  
San Antonio, TX 78215

#### HOW:

We're bringing the best development minds to the table to provide solutions for creating & marketing sustainable developments in the San Antonio area

#### REGISTRATION:

Please contact Laura Waldrum at (210) 302-4247 or

lwaldrum@sara-tx.org to register for this event

#### AGENDA:

- ◆ 8:00am—8:30am . REGISTRATION
- ◆ 8:35 . INTRODUCTION (Andrea Rodriguez)
- ◆ 8:45. SUSTAINABLE DEVELOPMENT OVERVIEW (Randall Arendt)
- ◆ 9:30 . A DEVELOPER'S PERSPECTIVE ON SUSTAINABILITY (Perry Bigelow)
- ◆ 10:15 . BREAK
- ◆ 10:30 . CONSERVATION DESIGN POTENTIAL IN TEXAS (Randall Arendt)
- ◆ 11:00 . FINANCING ADVANTAGES FOR SUSTAINABLE DEVELOPMENT (Roy Pachecano, Elva Adams; Wells Fargo, Nikki Salzillo; Bank of America)
- ◆ 12:00 . LUNCH (Guest Speaker: Darryl Byrd)
- ◆ 1:00 . MARKET DEMAND FOR SUSTAINABLE PROJECTS (Terry Mitchell, Todd LaRue, RCLCO)
- ◆ 2:00 . TEXAS EXAMPLES OF SUSTAINABLE DEVELOPMENT (Don Bosse)
- ◆ 2:30. DEVELOPER'S PANEL (Roy Pachecano; Moderator, Gene Dawson, Allen Ghormley, Perry Bigelow, Terry Mitchell)

