



20TH ANNIVERSARY CELEBRATION

SPONSORSHIP OPPORTUNITIES

NOVEMBER 8, 2025 ★ KNIBBE RANCH, SPRING BRANCH, TEXAS

Join us for a milestone evening celebrating 20 years of protecting the Texas Hill Country. The Hill Country Alliance (HCA) invites you to partner with us for an unforgettable night featuring legendary Texas musician **Robert Earl Keen**, with special performances by **Will & The Wilderness** and **Katie Shore**. This once-in-20-years event will bring together 400+ community leaders, conservation advocates, and Hill Country enthusiasts for a night of music, celebration, and impact.

ABOUT HCA

Founded in 2005, HCA is a nonprofit dedicated to preserving the natural resources and heritage of the Texas Hill Country. For 20 years, we've united individuals, organizations, and communities to protect the region's water, land, night sky, and unique character through education, advocacy, and collaboration.

WHY PARTNER WITH HCA?

Sponsorship of our 20th Anniversary Celebration offers you or your organization the opportunity to:

- ★ Celebrate alongside a beloved Texas nonprofit
- ★ Gain promotional exposure to **23,000+ combined social media followers and email subscribers**
- ★ Demonstrate a shared commitment to community and conservation

Your support will make a direct impact—helping landowners with flood recovery efforts, empowering communities to protect their main streets, strengthening grassroots water advocates, and ensuring a thriving future for the Texas Hill Country. Together, we can make this celebration truly remarkable.



SPONSORSHIP LEVELS

HEART OF THE HILL COUNTRY SPONSOR _____ \$25,000

1 available

- Speaking opportunity during the program
- Premier recognition across all event communications
- Digital banner-style logo placement on presentation slides
- Social media spotlight post
- Logo on main sponsor signage at event
- 20 tickets and 20 HCA branded items of choice



BAR SPONSOR _____ \$10,000

TITO'S HANDMADE VODKA

FOOD SPONSORS _____ \$10,000

SHIELD RANCH

THE STEVES FAMILY FOUNDATION

STAGE & DANCE FLOOR SPONSORS _____ \$5,000

NATIVE AMERICAN SEED

HARKINSON INVESTMENT CORP.

PAM AND WILL HARTE

THE NATURE CONSERVANCY - TEXAS

CAMPFIRE CONVERSATIONS SPONSOR _____ \$3,000

1 available

- Digital logo or name listed on anniversary website page
- Name listed in email communications
- Logo on main sponsor printed signage at event
- Logo on signage next to outdoor campfire area
- 4 tickets and 4 HCA branded item of choice



LONGHORN PHOTO OPPORTUNITY SPONSOR _____ \$2,500

TEXAS A&M NATURAL RESOURCES INSTITUTE

RANCH TOUR SPONSOR _____ \$2,500

1 available

- Digital logo or name listed on anniversary website page
- Name listed in email communications
- Logo on main sponsor printed signage at event
- Logo on signage on touring trailers
- 4 tickets and 4 HCA branded item of choice



ACTIVITIES SPONSOR _____ \$2,500

1 available

- Digital logo or name listed on anniversary website page
- Name listed in email communications
- Logo on main sponsor printed signage at event
- Logo on signage next to Kid's Corner
- 4 tickets and 4 HCA branded item of choice



LONE STAR SPONSOR _____ \$2,000

Unlimited

- Digital logo or name listed on anniversary website page
- Name listed in email communications
- Logo on main sponsor printed signage at event
- 4 tickets



BLUEBONNET SPONSOR _____ \$1,000

Unlimited

- Name listed on anniversary website page
- Name listed in email communications
- Name on main sponsor printed signage at event
- 2 tickets

