

2022 Hill Country Alliance Photo Contest Rules, Terms and Conditions

[Snapshot of the Hill Country: Our region is changing. Share your view!](#)

The Texas Hill Country is changing. The scenic beauty and abundant natural resources that have brought folks to Central Texas for thousands of years are at risk of being loved to death. As a recently released [report](#) from the Texas Hill Country Conservation Network stresses, the window of opportunity to protect and sustain the Hill Country's natural treasures will likely close within our generation. This report shows a brief impression – a snapshot – of life in the Hill Country that embodies what we have and what we stand to lose.

When you look at the Hill Country, what do you see? This spring, the Hill Country Alliance (HCA) calls on anyone with a camera to share your view of our changing region in the 16th annual Hill Country Photo Contest, "*Snapshot of the Hill Country.*" **Now through May 31, 2022**, entries can be submitted to HCA's website. Photographers of all ages and skill levels, from amateur to professional, are invited to participate. Winners will receive cash prizes and their photos will appear in HCA's 2023 Calendar.

This year's photo contest challenges photographers to share their view of the fragile resources, growing communities, and persistent beauty of the Texas Hill Country. As always, we hope the photo contest will allow photographers to share images of the Hill Country's breathtaking vistas, clear waters, starry night skies, and close-knit communities that they want to capture and protect forever. In addition, we hope that contestants this year will also share snapshots of change in the region - impacts of growth, contrast between old and new, or images of the things they would like to see stay the same forever. We particularly encourage photographers to consider submitting shots that feature the diversity of the Hill Country, its people, and its future.

Entering is easy! Photos can be submitted online in just a few minutes. See below for details.

[Winning photos and prizes](#)

Winners:

13 winners will appear in HCA's 2023 Texas Hill Country Calendar. Other photos will be featured throughout the calendar in cameo appearances. In addition to a full page photo feature, winners will receive a cash prize.

Grand Prize: \$300

First Prize: \$200

Second Prize: \$150

Third Prize: \$100

All other full calendar page winners: \$50

People's Choice Honoree:

This year's photo contest will provide an opportunity for the public to view the photos that have been entered into the photo contest and vote for their favorite. The photo that receives the highest number of votes will be named the People's Choice Honoree. The People's Choice recipient will receive a \$100 prize and their photo will be featured in HCA's 2023 Texas Hill Country Calendar.

Agreement to release your photos to HCA

Your entry in the contest constitutes your agreement to allow the use of your photos in HCA communications and promotions. This use may include its calendar, printed postcards, the HCA website, HCA collections of winners, online photo features, promotional cards and publications both online and off, emails and e-newsletters.

Entrants retain ownership and copyright to their photographs. Credit will be given by HCA to the photographer where possible.

Eligibility

HCA's 2022 Photo Contest is open to everyone, except employees of HCA, members of the Hill Country Alliance Board of Directors and their immediate families. Photographers of all ages are encouraged to enter. The Hill Country Alliance will have the sole right to judge entrant eligibility and to verify this eligibility for the purpose of selecting contest winners.

Format

- ✓ Photos must be submitted in **horizontal or landscape** format as opposed to vertical or portrait orientation to be considered for printing and prizes
- ✓ Photographs should be submitted electronically as high quality jpegs, at a **minimum of 72 ppi and 1008 pixels** wide using the submission form on the HCA website.
- ✓ File size for each photograph submitted **should not exceed 4MB**
- ✓ If chosen as a finalist, images must be submitted in 300 ppi maximum quality jpeg or tiff with a width of 14 inches and a height of 10 inches for printing
- ✓ All photos must be submitted in either **JPEG or TIFF format**
- ✓ **Only color photos will qualify**; no black and white photos will be accepted
- ✓ Photos must be **free of watermarks or other text**
- ✓ **Photos that have been digitally altered beyond standards will be disqualified**
- ✓ Any images not following the above formatting will not be considered

Other Considerations

- ✓ Each contestant may enter a maximum of four photographs
- ✓ Previously published material for which non-exclusive rights were granted may be entered as long as you still warrant that you retain full rights to the photo. You must disclose when and where the photo appeared previously upon submission.
- ✓ Photographs must be taken within the 17 County Hill Country Region ([see map](#))
- ✓ HCA is not responsible for lost or damaged submissions

Release required for identifiable people

If people are identifiable in the photo, the contest participant is responsible for the consent of the parties involved. If a photo is selected for print that includes identifiable persons, the photographer must submit a release form from the person or persons in the image with the name, address, and signature of the parties on the release form.

Judging

Images will be judged on originality, technical excellence, composition and ability to capture the unique flavor of the Hill Country. Decisions made by the judges will be final. The judges will be a panel of qualified artists, photographers and regional leaders, with knowledge and passion about the Hill Country.

The photographs should accurately reflect the subject matter and the scene as it actually appeared.
Photos that have been digitally altered beyond standards will be disqualified.

Acceptable are adjustments to color, contrast, brightness and sharpening; removal of dust and scratches; cropping; and use of HDR (high dynamic range), where multiple exposures of the same scene are combined for a greater tonal range.

Not acceptable are photo composites (combination of two or more photos, not of the same scene); or the use of artistic digital filters and effects which do not show the scene in its natural way.

Deadline

Online entries can be uploaded to the HCA website starting March 15, 2022 and no later than midnight on May 31, 2022. Finalists will be contacted in June and will be requested to submit high resolutions images and release forms if applicable directly to HCA. Winners chosen from the list of finalists will appear in the 2023 calendar to be published in September of 2022.

Click here to submit photos for the Hill Country Alliance Photo Contest:

www.hillcountryalliance.org/photocontest

Questions and inquiries about the contest or rules can be emailed to leah@hillcountryalliance.org